Bit by Bit

Rikai GAMES

Cost and availability

Bit by Bit is a **free to play** game. First 12 levels are free. Next 36 levels can be unlocked for €3.99.

All levels are free for Estonian schools and educational organisations.

Bit by Bit is available in **App Store for IPads and for Android devices**.

Team

We have a talented team of designers, developers and business people with years of experience in IT, game design and development.

Rene Rebane – Team Lead
Kaspar Roost – Business Lead
Norman Niklus – Game Designer, Artist
Priit Kralla – Lead Developer
Kristjan Lõhmus – Developer

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First steps in the world of programming

Bit by Bit was created to be a **fun puzzle game** rather than just a learning tool – while playing it, **kids learn the underlying logic of programming** and make the first steps into the world of IT. Kids will learn:

– Analytical and forward thinking
– Solving big problems by breaking them down into smaller ones
– Abstract and logical thinking
– The cause-and-effect principle

Bit by Bit has been developed together with children, parents and educational specialists. We have worked alongside primary schools that teach programming from an early age.

Our customers & players

Bit by Bit is the first resource for parents and teachers who want to introduce the basics of programming to **children in the age of 7 to 11.**

Mission

Our mission is that children in **Estonia and around the world** become familiar with IT through the use of fun games. Bit by Bit is puzzle game that is carefully tailored to be:

– Educational
– Gender neutral
– Nonviolent
– Without any language component

E-education in Estonia

"Raising smarter kids is the smartest investment a country can make. That's why ever since the pivotal "Tiger Leap" project brought Estonia's schools into the digital age in the 1990s, education has been the focal point of the nation's most groundbreaking e-society developments." (e-estonia.com).